



Community
Committee



Outer West Community Committee

FACEBOOK highlights

10th February 2023 – 31st May 2023

<https://www.facebook.com/LCCOuterWest>

The Facebook page for the Outer West Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 10th February 2023 the Outer West Community Committee Facebook page has:

- Further increased the total number of page followers to **1462**.
- Held a position as the **4th** most popular Community Committee Facebook page across Leeds

Definitions:

- **'reach'** is the number of people the post was delivered to
- **'engagement'** is the number of reactions, comments, or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

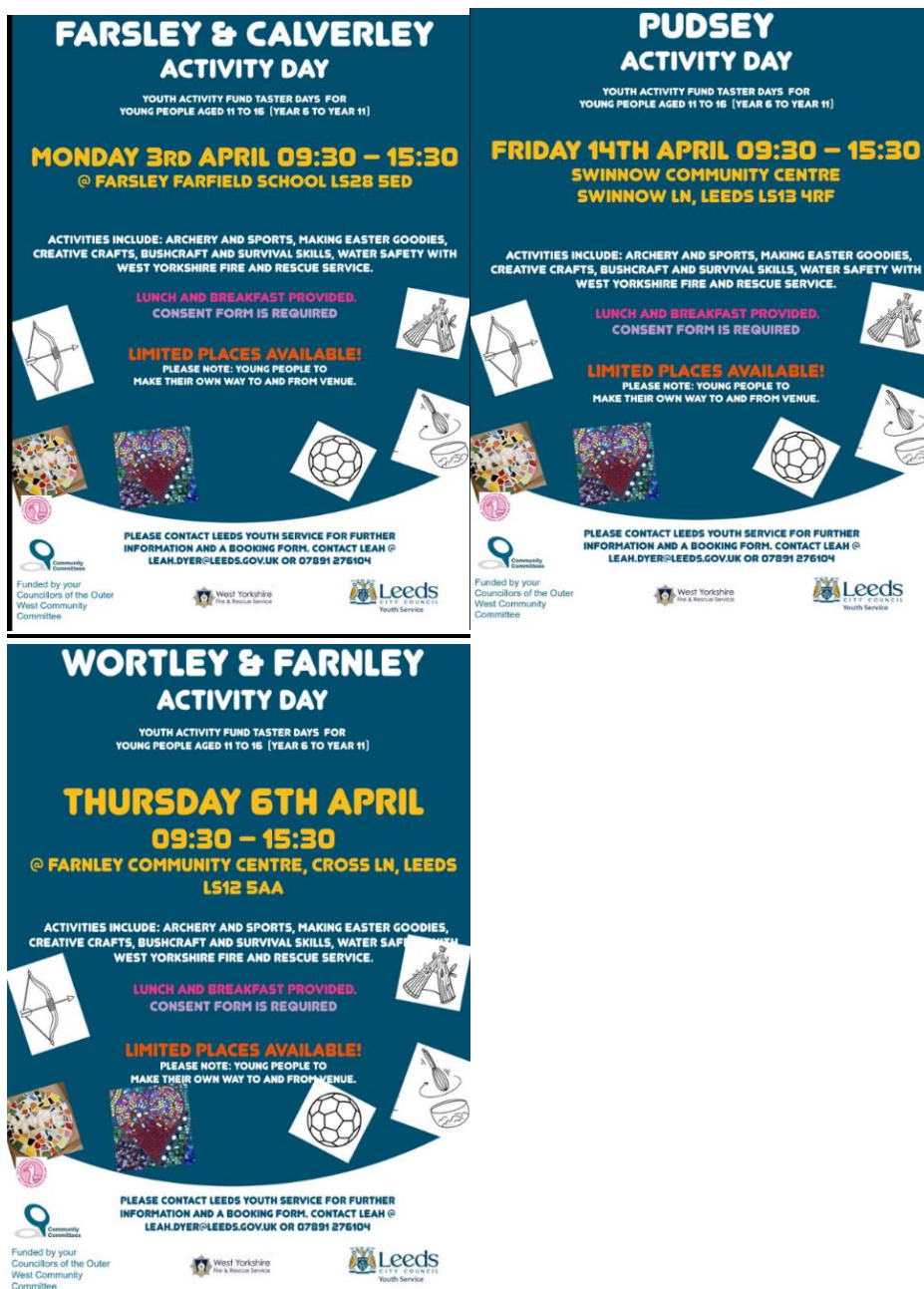
Having said that, many posts can be read without any further interaction!

The most popular post since the 10th February 2023 was a post for the Outer West Activity days.

- Reached a total of 1,115 people
- Was clicked on 22 times

1st Place – Youth Survey Poster

1115 people had this post delivered to them and it had 22 post clicks.



2nd Place – Direction, confidence and motivation for Leeds men

852 people had this post delivered to them and it had **12** post clicks.



Leeds City Council Outer West Community Committee

Published by Natalie Lcc · 28 February ·



Direction, confidence and motivation for Leeds men.

A FREE five week online course starting on 2nd March from 6.30-8.30 pm

- Communicate with confidence - stand up for yourself without falling out with others

Direction, confidence and motivation for Leeds men. A FREE five week online course starting on 2nd March from 6.30-8.30 pm

- o Communicate with confidence - stand up for yourself without falling out with others
 - o Set directions and goals that mean something to you and start taking steps towards them right away
 - o Break through the old stereotypes about what men should and shouldn't be
 - o Stress and relaxation techniques - tricks and tools for feeling more relaxed.
- "It really opens your mind up, gives you friendship and space to grow"

For more information and to book your place, click here.

3rd Place – March Community Committee Meeting Poster

756 people had this post delivered to them and it had **37** post clicks.



Join Us

**Outer West Additional
Community Committee
Meeting**

Farnley Hall - Board Room

14th March 2023

10am

Facebook :LccOuterWest



Contact Details:

The Outer West Community Committee Facebook page continue to be maintained by the Localities Officer and Engagement Support Officer for Outer West. The Outer West Community Committee wants to work with organisations and individuals in the area to promote local initiatives, advice, and good news stories that can benefit the local community.

If you wish to get in touch, please contact:

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Localities Officer – Outer West Community Committee